

FACULTY

Joe Guastafarro, Atlanta, GA

The legal community knows Joseph V. Guastafarro across the country as an insightful and practical trial consultant. His unique contribution to a trial team is widely recognized and he works regularly as a consultant in both civil and criminal cases. He has also served as a court appointed mitigation specialist in capital cases. Guastafarro was an inaugural faculty member and curriculum advisor at the Trial Lawyers College, founded by Gerry Spence, from 1994 to 1998. He has given stirring presentations for the American Bar Association, regional programs of the National Institute for Trial Advocacy, the National Criminal Defense College, and for the Russian Jury Project in St. Petersburg. Guastafarro is a member of the American Society of Trial Consultants and the National Association of Criminal Defense Lawyers where he is Co-Chair of the Jury Selection Committee. As a consultant, he has been on the plaintiff's side of multimillion-dollar verdicts and in the criminal courts has assisted in the defense of dozens of capital cases.

Karen Jo Koonan, Oakland, CA

Karen Jo Koonan has been a trial consultant with National Jury Project/West in Oakland, California since 1987. She is highly regarded for her work in the areas of criminal defense, business litigation, civil rights, employment litigation, and personal injury. Attorneys seek her advice in the most challenging cases. Ms. Koonan is a contributor to *Jurywork: Systematic Techniques* (West Group), a comprehensive manual on the jury system and the uses of social science research in trial consulting; she is co-author of the civil rights chapter. In addition, she has been a featured lecturer at law schools, bar associations, public organizations and community forums.

G. Christopher Ritter, Oakland, CA

Chris is a former partner at a major San Francisco law firm, where he tried cases in both State and Federal courts. For 12 years, he was a faculty member at University of California Hastings School of Law, where he taught trial practice, evidence, and legal writing. He teaches for National Institute of Trial Advocacy and

California's Continuing Education of the Bar, which published *Packaging and Presenting Your Case To Win*, a collaboration with Andrew Spingler. Chris is the author of *Creating Winning Trial Strategies and Graphics*, published by the American Bar Association. The book illustrates how the process of creating trial graphics can simplify cases, develop important themes, and otherwise make trial presentations more persuasive. He is a graduate of the University of Chicago Law School and an active member of the State Bar of California.

Katherine Scardino, Houston, TX

Katherine Scardino has been practicing law in Houston, Texas since 1984. During her professional career to date, she has represented 36 individuals who have been charged with capital murder, and tried 10 death capital cases to a jury in various counties in Texas. One of those ten death capital trials resulted in the first Not Guilty verdict in a death capital case in Harris County in 25 years. She only has one client on Texas' Death Row. She continues to represent indigent capital clients and hopes to help change the death penalty in Texas.

Eric Oliver, Canton, MI

Eric Oliver has specialized in nonverbal, verbal and implicit communication skills for over 25 years - 20 working with attorneys. Besides teaching effective communication skills to attorneys and their firms, he spends most of his time helping trial attorneys prepare and present more *receiver-friendly* cases in court and for settlement presentations and talks. He helps lawyers build a presentation plan for each case - adaptable to any venue - integrating the verbal, visual and personal parts of the trial based on decision-maker needs and expectations uncovered first in focus groups and ultimately in *voir dire*. Eric is co-author of *Courtroom Power: Communication Strategies for Trial Lawyers*. His new book, published by NITA, is entitled, *Facts Can't Speak for Themselves: Reveal the Stories That Give Facts Their Meaning*. He is the founder of his consulting firm, MetaSystems, Ltd., and resides with his wife and partner, Tess in Canton, MI.

ANNUAL WESTERN ALL-STAR CONFERENCE & CONFABULATION

"The Power Of Persuasion"



A one day seminar sponsored by
Federal Defender Services of Idaho
and
The United States District Court

Friday, August 24, 2007
Boise, Idaho
The Grove Hotel
245 South Capitol Blvd

CLE credits pending approval by the
Idaho and Washington State Bars

SCHEDULE

Friday, August 24th

8:00 - 8:15 a.m. Registration

8:15 - 8:30 a.m.

Dick Rubin - Boise, Idaho

Opening Remarks

8:30 - 10:00 a.m.

Emotions That Drive The Theory Home

Joe Guastafarro, Atlanta, GA

10:00 - 10:15 a.m.

BREAK

10:15 - 11:45 a.m.

Jurors: Eliminating The Worst and Saving The Best

Karen Jo Koonan, Oakland, CA

11:45 - 1:00 p.m.

LUNCH - ON YOUR OWN

1:00 - 2:30 p.m.

Creating Effective Trial Graphics No Matter What the Budget

G. Christopher Ritter, Oakland, CA

2:30 - 2:45 p.m.

BREAK

2:45 - 4:00 p.m.

Humanizing The Client At Sentencing

Katherine Scardino, Houston, TX

4:00 - 5:00 p.m.

Facts Don't Speak For Themselves

Eric Oliver, Canton, MI

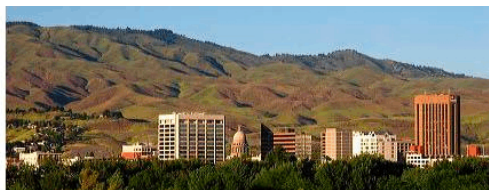
5:30 - 7:00 p.m.

COCKTAIL PARTY

Villano's

712 W. Idaho Street

Sponsored by the Idaho Association of
Criminal Defense Lawyers



Boise is located between the edge of the great basin and the edge of the Rocky Mountains, and boasts an average of 230 sunny days annually, making recreational activities a must.

You are able to raft exciting rapids; backpack in the nearby mountains; bike, jog, skate, or walk a 25 mile paved network of paths linking 9 parks along the Boise River; or fly fish to your heart's content in the nearby sparkling clear rivers.

And Sun Valley is only an easy 2 ½ hour drive. Additionally, Boise is alive with shops, galleries, coffee houses and new restaurants.

"ANNUAL WESTERN ALL-STAR CONFERENCE & CONFABULATION" SEMINAR REGISTRATION

AUGUST 24 & 25th, 2007
BOISE, IDAHO

NAME: _____

ADDRESS: _____

CITY _____

STATE _____

ZIP _____

PHONE _____

Registration Fee: CJA panel attorneys, Public Defenders, and law students: \$40 Friday and Saturday only; \$75 Friday and Saturday (Habeas) prepaid. \$50 and \$90 at the door. Includes admission to the seminar, written materials, refreshment breaks. Please make check payable to: **Federal Defender Services of Idaho.**

Send your check payable to **Federal Defender Services of Idaho** and this application to: U.S. District Court, Attention Suzi Butler, 550 W. Fort Street, Federal Building, MSC #039, Boise, ID 83724

Deadline for registration: August 15, 2007

Questions: Please call (208) 388-1600 Kathy Bozman or Nancy Hernandez, or Suzi Butler at (208) 334-9208

Please check appropriate box: ☐ Friday only, 8/24 \$40 ☐ Saturday only (Habeas) 8/25 \$40 ☐ Friday and Saturday (Habeas), 8/24 & 8/25 \$75